

Isam Faik

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Education

- **University of Cambridge, Cambridge, UK** 2007 - 2012
PhD in Management Studies
Organization Theory and Information Systems
Gates Scholar
- **McGill University, Montreal, Canada** 2002 - 2005
Masters in Engineering
- **McGill University, Montreal, Canada** 1997 - 2002
Major: Bachelor in Engineering, Honours Program
Minor: Management

Academic Experience

- Assistant Professor, Ivey Business School Jul 2020 – Present
Western University, Canada
- Assistant Professor, Department of Information Systems and Analytics Aug 2013 – Jun 2020
National University of Singapore, Singapore
- Lecturer (Assistant Professor), Southampton Business School Sep 2011 – Jul 2013
University of Southampton, UK

Journal Publications

Faik, I., Barrett, M., Oborn E., (2020), How Does IT Matter in Societal Change: An Affordance-Based Institutional Logics Perspective, **MIS Quarterly** 44 (3).

Faik, I., Thompson, M., Walsham, G., (2019), Designing for ICT-Enabled Openness in Bureaucratic Organizations: Problematizing, Shifting and Augmenting Boundary Work, **Journal of the Association for Information Systems** 20 (6).

Abubakre, M., Mkansi, M., Faik, I., Contextualizing Digital Entrepreneurship: Ubuntu and Entrepreneurial Practices in South Africa, 3rd round of review at **Information Systems Journal**.

Leong, C., Faik, I., Tan, F., Digital Organizing of a Global Social Movement: From Connective to Collective Action, 3rd round of review at **Information and Organization**

Faik, I., and Walsham G., (2013) Modernization through ICTs: Towards a Network Ontology of Technological Change, **Information Systems Journal**, 23 (2).

Working Papers

Faik, I., Sengupta, A., Deng, Y., Inclusion by Design: An Affordance Perspective of Requirements Elicitation in Digitally Divided Fields, Target Journal : **MIS Quarterly**

Faik, I., Gwee, M., Leong, C., Tan, F., The Effects of Sharing Economy Platforms on the Informal Sector: The Semi-Formalization of Work in Emerging Economies, Target journal: **Journal of Management Studies**

Taani I, Faik, I., Lim, S.Y., The Reliability Paradox: Routinization of Responses to Routine Disruptions, Target journal: **Organization Science**

Faik, I., Gwee M., Building a Platform Ecosystem as Emancipatory Entrepreneurship, Target journal: **Entrepreneurship Theory & Practice**

Faik, I., Tan F., The Rise of Platform Work: Understanding Institutional Shifts towards Contract Work, Target journal: **Journal of Information Technology**

Conference Papers

Taani, I., Faik, I., Lim S.Y. 2020, The Temporal Dimension of Copresence in Medical Practice: The Case of Telestroke, **Academy of Management (AOM) Annual Meeting**, August 2020, Vancouver, Canada.

Taani, I., Faik, I., 2019, Resilience of Technology-Mediated Healthcare Ecosystems: A Relational Coordination Perspective, **International Conference on Information Systems (ICIS)**, Munich, Germany, December 2019

Chen, D., Liu, X., Faik, I., Trust Building on Charitable Crowdfunding Platforms: The Case of Qfund, **International Conference on Information Systems (ICIS)**, Munich, Germany, December 2019

Asadullah, A., Faik, I., Kankanhali, A., 2018, Evolution Mechanisms for Digital Platforms: A Review and Analysis across Platform Types, **International Conference on Information Systems (ICIS)**, San Francisco, CA, December 2018.

Asadullah, A., Faik, I., Kankanhali, A., 2018, Digital Platforms: A Review and Future Directions, **Pacific-Asia Conference on Information Systems (PACIS)**, Yokohama, Japan, June 2018.

Asadullah, I., Kankanhali, A., A., Faik, 2018, Understanding Users' Intention to Verify Content on Social Media Platforms, **Pacific-Asia Conference on Information Systems (PACIS)**, Yokohama, Japan, June 2018.

Taani, I., Faik, I., 2018, When Surprises Become Routine: Practice Transition in Fast-Response Distributed Environments, **Academy of Management (AOM) Big Data Conference**, Surrey, UK, April 2018.

Taani, I., Faik, I., 2017, Patient Involvement in Medical Decisions on Telemedicine Platforms: The Role of Social Presence and Mindfulness, **International Conference on Information Systems (ICIS)**, Seoul, South Korea, December 2017

Faik I, Bhattacharya P, Phan T, 2016, From collective sensemaking to collective mindfulness: The evolution of online social movements, **Academy of Management (AOM) Annual Meeting**, August 2016, Anaheim, California, USA.

Faik I, 2013, Asymmetries in the emergence of new institutional logics: the case for conceptualizing technologies, 29th Colloquium of the **European Group for Organizational Studies (EGOS)**, July 2013, Montreal, Canada.

Faik I., 2010, Can alternative ontologies open new ways for multilevel research? , **Academy of Management (AOM) Annual Meeting**, August 2010, Montreal, Canada.

Research Grants

- Collaborator: Research on Innovating in the Digital Economy (RIDE), Social Science Research Council (SSRC) Grant (SG\$ 5.2 Million) 2018 - 2021
- Principal Investigator: Trust and Trustworthiness in Crowdsourcing Platforms, Singapore Ministry of Education Grant (SG\$ 149,500) 2016 - 2019
- Principal Investigator: Can Technology Change Institutions: The Case of Organizational Openness, Singapore Ministry of Education Grant (SG\$ 80,000) 2013 - 2016

Teaching Experience

- Instructor: National University of Singapore Aug 2013 – Present
 - Qualitative Methods for IS Research (Doctoral)
 - Digital Government (Master)
 - IT Outsourcing and Offshoring Management (Undergraduate – 4th year)
 - Strategic IT Applications (Undergraduate – 1st year)
- Instructor: University of Southampton, School of Management Oct 2011 – Jun 2013
 - Knowledge Management and Business Intelligence (Master)
 - Information Systems Development (Master)
- Supervisor, University of Cambridge, Management Studies Tripos Oct 2009 - Mar 2011
 - Innovation in the Digital Age
 - Organization Behaviour
 - Operations Management
- Teaching Assistant, McGill University, Montreal, Canada Sept 2001- Dec 2003
 - Differential Equations
 - Linear Algebra

PhD Students Supervision

- Deng Yimeng: Graduated July 2016, Research Engineer at Huawei Technologies
- Michelle Gwee: Graduated October 2018, Post-Doctoral Fellow at Singapore Management University (SMU)
- Iman Taani: 5th year
- Ahmad Asadullah: 4th year

Academic and Administrative Services

- **Coordinator of the PhD Program**, Department of Information Systems May 2019 – Jun 2020

and Analytics, National University of Singapore

- **Guest Editor:** IEEE Transactions on Engineering Management, July 2019 – Sep 2021
Special Issue: “Technology Assessment for addressing Grand Societal Challenges”
- **Track Chair:** International Conference on Information Systems (ICIS), Digital Platforms Track 2017
- **Track Chair:** Pacific Asia Conference on Information (PACIS), General Track 2015
- **Associate Editor:** International Conference on Information Systems (ICIS) 2013 – 2019
- **Reviewer:** MIS Quarterly, Information Systems Research, Information Systems Journal, Journal of Strategic Information Systems, Information & Organization, Journal of Information Technology, IEEE Transactions on Engineering Management, Journal of Business Ethics, Academy of Management (AOM) Annual Meeting, International Conference on Information Systems, Pacific Asia Conference on Information Systems, European Conference on Information Systems.
- **Coordinator of The Asian IT Case Series (AITCS):** a web-based publication of teaching cases 2014 - 2020
- **Coordinator of the department seminar series** 2014 – 2020
- **Coordinator of “Teaching Seminars”** for PhD Students: seminars for enhancing teaching and presentation skills amongst PhD students 2015 – 2019

Honours and Awards:

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- **Teaching Excellence Award**, School of Computing, National University of Singapore 2016/2017
 - **Teaching Excellence Award**, School of Computing, National University of Singapore 2015/2016
 - **Fellowship of the Higher Education Academy, UK** Apr 2014
“HEA Fellowship is an international recognition of a commitment to professionalism in teaching and learning in higher education and demonstrates that your practice is aligned with the UK Professional Standards Framework (UKPSF).” (heacademy.ac.uk)
 - **Gates-Cambridge scholarship** 2007 – 2011
“The Gates Cambridge Scholarship programme was established in October 2000 by a donation of US\$210m from the Bill and Melinda Gates Foundation to the University of Cambridge; this is the largest ever single donation to a UK university. Scholarships are awarded to outstanding applicants from countries outside the UK to pursue a full-time postgraduate degree in any subject available at the University of Cambridge. The selection criteria are:
 - *outstanding intellectual ability*
 - *leadership potential*
 - *a commitment to improving the lives of others”* (gatescambridge.org/programme)
 - **James McGill award, Zeev Vered award, Kruger award** 1997 - 2002
Awards for outstanding academic performance at McGill University

Industry Experience

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- **Biomechanical engineer at CoroNeo Inc., Montreal, Canada** Sep 2005 – Aug 2007
(Coroneo specializes in the design, manufacturing, and commercialization of tools for cardiac surgery)
 - **Analysis engineer at Pratt & Whitney Canada (PWC), Montreal, Canada** July 2000 – July 2001
(PWC specializes in the design and manufacturing of aircraft engines)